



“Cleaning for Cancer Service Week 2020”

October 19-23, 2020

What is Cleaning for Cancer Week?

- Jeannie Cleaning will provide Free Cleaning to cancer patients in the Kalamazoo area who are undergoing cancer treatment. Over this 5 day event, we will raise awareness about the Cleaning For A Reason program. <https://cleaningforareason.org/about/our-story>

Why are we doing this?

- We understand how difficult it can be when you are going through cancer treatment to clean your home and we want to help! At Jeannie Cleaning, our mission is to “Make Lives Better, In All That We Do.” We want to take away the stress of housework so people can focus on their health and family.

How can I get involved?

- Thank you for your interest in helping! There are many ways to get involved in this special day.
 - 1) Nominate a person (or family) to have their house cleaned
 - Residence must be in Kalamazoo County.
 - Someone in the household must be currently receiving cancer treatment
 - 2) Become a Sponsor!
 - There are 3 sponsorship levels. Please see the attached form.
 - 3) Donate
 - Donations can be made directly to [CleaningForAReason.org](https://cleaningforareason.org).

What does the cleaning entail?

- Our Regular Maintenance Cleaning will include dusting, cleaning & sanitizing surfaces in the Kitchen, Dining room, Living Room, Bedrooms, Bathrooms, Floors.
- We provide all natural cleaning products and will supply all products and supplies needed.



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SPONSORSHIP PACKAGE OPTIONS:

HOPE PACKAGE (Level 3)- \$500 (Reception Sponsor)

- Main sponsor to host Thank you reception for our Staff
- Business logo will appear in all marketing including social media, website, print materials
- Business logo will appear on T-Shirts
- Business name will be mentioned in RADIO/PRINT advertisements

CARING PACKAGE (Level 2)- \$250

- Sponsor name included on website and social media posts
- Business name will be mentioned in RADIO advertisements
- Items donated will be included in Goodie Bags for Cancer recipients

SUPPORT PACKAGE (Level 3)- \$100 or In-Kind Donation

- Items donated will be included in Goodie Bags for Cancer recipients
- Sponsor name included on website and social media posts

MEDIA SPONSOR:

- Partner with Jeannie Cleaning to help market/promote through September/October 2020 through social media, website, mentions, articles etc.
- Advertisements will run for 4 weeks leading up to the event
- Sponsor name included on Website, Social Media posts and T-Shirts