

## Clean Homes for Cancer Patients



# CLEANING FOR CANCER SERVICE WEEK

## October 9 - 13, 2023

### What is Cleaning for Cancer Week?

- As a partner with Cleaning for a Reason, Jeannie Cleaning provides Free Cleaning to cancer patients in the greater Kalamazoo area who are undergoing cancer treatment. During this special 5 day event, cancer patients will be cleaned for each day. It's our goal to help more patients and raise awareness about the Cleaning For A Reason program. <https://cleaningforareason.org/>
- The week will culminate with the #PINKOUT for a Reason Celebration Event on Thursday, October 12. Details below.

### Why are we doing this?

- Maintaining a clean home, while focusing on your health and spending time with family is challenging when going through cancer treatment. At Jeannie Cleaning, our mission is to "Make Lives Better, In All That We Do." By cleaning for cancer patients, our goal is to take away the stress of housework, so people can focus on their health and family.

### What does the cleaning entail?

- Each patient will receive a Free Regular Maintenance Cleaning visit which includes dusting, cleaning & sanitizing surfaces in the Kitchen, Dining room, Living Room, Bedrooms, Bathrooms, Floors. Jeannie Cleaning's all-natural, non-toxic cleaning products will be used.

### How can I get involved?

- Thank you for your interest in helping! There are many ways to get involved in this special week.
  - 1) **Nominate a Patient** (or family) to have their house cleaned
    - Residence must be in Kalamazoo County.
    - Someone in the household must be currently receiving cancer treatment
  - 2) **Become a Sponsor!**
    - There are 4 sponsorship levels and many ways to donate and get involved. Sign up at [hello@jeanniecleaning.com](mailto:hello@jeanniecleaning.com).
  - 3) **Donate to Cleaning for a Reason** to support more "Clean Homes for Cancer Patients"

## Clean Homes for Cancer Patients



- Monetary Donations can be made directly to at this link  
<https://connect.clickandpledge.com/Organization/cleaningforareason/campaign/cbfl100k/fundraiser/JeannieHenderson>

## SPONSORSHIP PACKAGE OPTIONS

### “PROMISE” LEADERSHIP SPONSOR - \$1,000 or more (Donation value)

- Business name/logo will be featured in all marketing including social media, website, print materials
- Business name/logo will appear on T-Shirts
- 8 Tickets to Tickets to #PINKOUT for a Reason Benefit Event

### “HOPE” SPONSOR - \$500 (Donation value)

- Business name/logo will appear in all marketing including social media, website, print materials
- Business name/logo will appear on T-Shirts
- 4 Tickets to #PINKOUT for a Reason Benefit Event

### “CARING” SPONSOR - \$250 (Donation value)

- Sponsor name included on website and social media posts
- 2 Tickets to #PINKOUT for a Reason Benefit Event

Sponsorships may be in cash or in-kind. Please see wishlist for in-kind needs.

## Clean Homes for Cancer Patients



# IN-KIND DONATION WISHLIST

### Items Needed for Cleaning for Cancer Week

- T-shirt printing for the cleaning team
- Breakfast for the cleaning team
- Care package items for patients being served

### Items Needed for #PINKOUT for a Reason Event

- Decorations
- Flowers
- Silent Auction Items
  - Gift Cards
  - Art
  - Entertainment/Vacations
  - Fun things people want

### Media Needs

- Partner with Jeannie Cleaning to help market/promote through September/October 2022 through social media, website, mentions, articles etc.
- Advertisements will run for 4 weeks leading up to the event
- Sponsor name included on Website, Social Media posts and T-Shirts

**Clean Homes for Cancer Patients**



**CLEANING FOR CANCER SERVICE WEEK**  
**#PINKOUT FOR A REASON**  
**Fundraising Celebration**

**October 12, 2023 6PM - 9PM**

**Join in the Celebration of Making Lives Better  
through Cleaning for Cancer Week!**

**Location: Four Points Sheraton  
3600 Old Cork St, Kalamazoo, MI 49001**

**Time: 6pm to 9pm**

**Tickets: \$50 per person - \$90 per couple**

**Enjoy appetizers, beer and wine while enjoying the classic hits music of "The Iconix"**



**DONOR OPPORTUNITIES:**

**Please support Cleaning for a Reason:**

<https://connect.clickandpledge.com/Organization/cleaningforareason/campaign/cbfl100k/fundraiser/JeannieHenderson>